

QR code and URL will be provided for these slides with active links at the end of the presentation.

Roadmap

Generative AI for Lawyers

Power of Storytelling in Law

The Link Between Songwriting & Legal Storytelling

Teaching Generative AI to Sing Your Client's Song

Generative Al for Lawyers

What is ChatGPT?

ChatGPT is a Large Language Model (LLM)

- LLMS are algorithms that use language as inputs and outputs.
- Encoders help the model group words into categories (e.g., king, queen, princess, prince=royalty).
- Decoders help the model predict what words will come next (e.g., [royalty] sits on a _____).

What is ChatGPT?

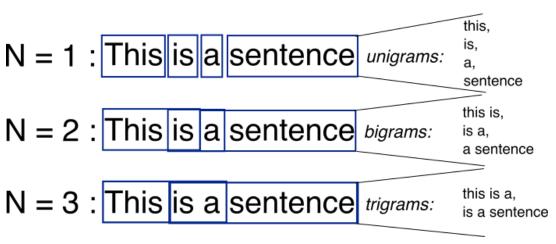
GPT stands for "Generative Pre-trained Transformer"

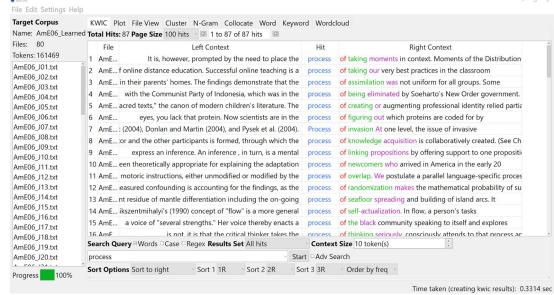
- Generative: it predicts the next word in a sequence
- *Pre-trained:* it has had access to large datasets of human language, *i.e.*, "scraped" from the internet; pre-training stops at a certain point and fine-tuning begins.
- Transformer: a system of encoders and decoders that is self-supervised, i.e., self-adjusting

While we can't see into the black box, we can understand some of the simpler processes.

N-GRAMS

CONCORDANCE TABLES





Al learns from our language, digests it, and then gives us an understandable output.

Deep neural network Input layer Multiple hidden layers Output layer

The OUTPUT LAYER is unique. It is not "extracted" or "retrieved" from the INPUT LAYER.

What has it had access to?

















♦ tinder









The Free Encyclopedia

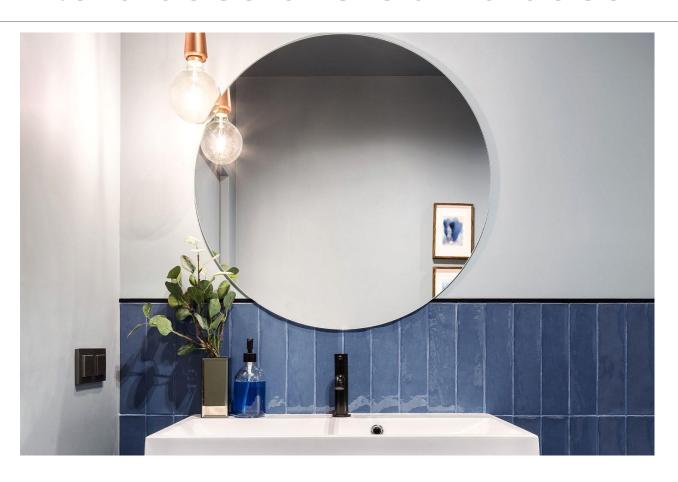








Its biases are our biases.



The Power of Storytelling

Storytelling Drives Communication

We developed language to tell stories, primarily about each other.

Even when we are not required to tell a story, we continue to tell stories.

We value story at a level below conscious choice. It lights up the amygdala.

Judges Value Stories

303 Creative LLC v. Elenis, 21-476 (06/30/2023).

<u>Students for Fair Admissions, Inc. v. President and Fellows of Harvard College, 20-1199 (06/29/2023).</u>

United States v. Kerstetter, No. 22-10253 (5th Cir. 09/25/2023)(per curiam).

United States v. Bopp, No. 22-10267, (5th Cir. 08/23/2023).

The Link Between Songwriting & Legal Storytelling

Tools for Compelling Stories

Story expectations

- Narrative arc (equilibrium, disruption, resolution)
- Relatable conflict (person v. person, institution v. person, person v. society, etc.)
- Relatable characters (archetypes)

Narrative transportation (the experience of becoming immersed in a story)

- Reduction in counterarguing
- Connecting with characters
- Memorability of images

And "brevity" for compelling *legal* stories.

Songwriting Has It All

The Lonesome Death of Hattie Carroll

no body, no crime





Teaching Generative Al to Sing Your Client's Song

Generative Al Knows Every Story & Song

















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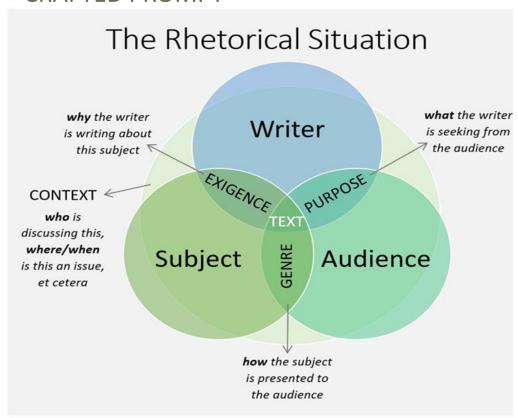


Never input confidential client information into an LLM that is continuing to fine-tune with your data.

You must supervise the output. The final product is yours.

Start with Crafted Prompt & Follow-up with Iterative Prompts

CRAFTED PROMPT



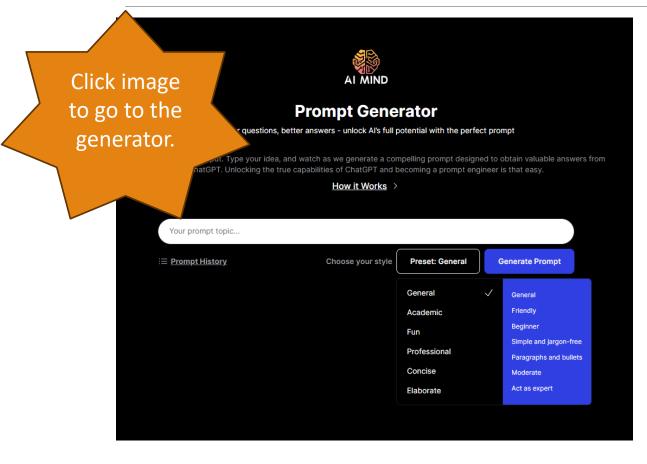
ITERATIVE FOLLOW-UP

"Tell me more about the 3rd bullet point."

"Can you link to your sources for this?"

"Please redraft with a warmer tone."

Prompting is Craft, but Al Can Help



Input your crafted prompt using the rhetorical situation basics.

Prompt Generator will produce:

- A more detailed initial prompt
- Some additional context you may want to give the LLM
- Iterative questions to consider after your initial response from the LLM

Input your super-prompt into your LLM of choice.

Let's take it out for a spin

Facts:

Police received a call about an explosion in a rural neighborhood. Police responded to the call and recognized a man at the scene, George Baker, as someone who had done prison time. Police see bottles of "chemicals used to produce meth." Police arrest Baker on the scene and say they need to get him a shirt and shoes because it's chilly outside and the sun is going down, and the path to the cruiser is rocky. They ask for consent to go in the trailer and are refused. Police enter with Baker anyway to get a shirt and shoes. In the trailer, they see a pistol in Baker's bedroom. Baker is ultimately charged with possession of a weapon by a felon.

Issue:

Was the officer's entry into the trailer justified to protect the defendant's health and safety?

Let's start with our basic prompt

Author

Experienced appellate attorney

Audience

Fifth Circuit Court of Appeals (see how it changes from court to court)

Subject

Alleged Fourth Amendment violation based on exigent circumstances. Facts follow the prompt.

Purpose

• Persuade the court to reverse the defendant's conviction.

Genre

Appellate Brief

The Craft d Prompt

slide]

Genre

Audience

Acting as [songwriter], please write a song about a man who was convicted based on evidence the police found illegally.

The purpose of the song is persuade the appellate court to reverse his conviction. The police claim that the entry into the defendant's trailer was necessary as an exigent circumstance to protect the defendant's health and safety.

Restrict the facts to only the following information: [previous]

Help it avoid hallucinations.

Feed it to the Prompt Generator

Improved Prompt

Additional Context

Follow-up Questions to Guide Conversation

Use Your New Prompt in an LLM

Claude-2

ChatGPT-4

ChatGPT-3.5

After the brief is written

- Please write a letter to the defendant summarizing the essential points of this brief in no more than two paragraphs. He has a high school education and works as a retail store manager.
- Please write a letter to opposing counsel making a settlement offer based on the arguments in this brief.
- Please write a one-paragraph summary of the issues in this brief for the office's brief database.

- Please help me prepare for oral argument by identifying issues in my brief that judges may ask about.
- Please evaluate my brief and my opponent's brief and tell me which is stronger and why.
- Please evaluate my brief and my opponent's briefs and tell me what I should include in a reply brief.

Additional Resources

Generative Al Platforms

Poe (https://poe.com/) is a generative AI tool that includes several options in one place, including ChatGPT-3.5 & -4, Claude-2, Google's PaLM, and Meta's Llama-2. **It has free and paid options.**

Claude-2 (https://claude.ai/chat/) allows uploads and is currently free.

Bing Chat is free with Office 365.

Al Prompt Generator (https://www.aimind.so/prompt-generator) helps you create more comprehensive prompts. **Free**

Pi (https://pi.ai/talk) is a "teacher, coach, confidante, creative partner, and sounding board." **Free**

ChatPDF (https://www.chatpdf.com/) allows you to upload PDFs and then interact with them through a chat or prompts. It has free and paid options.

Specialized Bots

Feedback on Speaking (Yoodli)

Meeting Transcription (Otter)

Summarization (TLDR)

"Converse" with PDF (ChatPDF)

"Second Brain" (NotionAI)

Questions?

http://bit.ly/nortonbaffc2023

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